



## GODALMING TOWN FOOTBALL CLUB

### SOCIAL MEDIA POLICY

Social Media sites such as Facebook, Twitter, LinkedIn, YouTube, as well as What's App, Snap Chat, Forums and Blogs are exciting new avenues expressing creativity, and sharing interests and knowledge. Participation in these online communities for the benefit and enjoyment of Godalming Town FC is therefore supported.

The Godalming Town FC social media policy is guided by the following key principles:

- The club operates in an environment where people show respect for others and their property. Respect is defined as consideration for another's physical and emotional wellbeing and possessions, to ensure no damage or deprivation is caused to either.
- The club operates in an environment that is free from harassment. Harassment is defined as any action directed at an individual or group that creates a hostile, intimidating or offensive environment.
- The club operates in a non-discriminatory environment. Respect the right, dignity and worth of every human being - within the context of the activity; treat everyone equally regardless of gender, ethnic origin or religion. Persons to whom this Code applies acknowledge and agree to comply with the disciplinary and grievance procedures supported by Godalming Town FC. If any disciplinary action is taken, persons directly affected shall be given the opportunity to participate in those proceedings and the right to appeal against any decision against them.

Godalming Town FC promotes responsible use of social media and requires its members, when posting about the club, its players, parents coaches or club endorsed, promoted or conducted events or activities, to observe the following guidelines for responsible social media use:

1. **Godalming Town FC** requires parents and players to take responsibility for their own words and for the comments allowed on websites or forums. Godalming Town FC members will not post unacceptable content and will delete comments that contain it. Unacceptable content is defined as anything included or linked to:

- a. Being used to abuse, harass, stalk or threaten others.
- b. Content that is libellous, knowingly false, or misrepresents another person.
- c. It infringes upon a copyright or trademark
- d. It violates an obligation of confidentiality
- e. It violates the privacy of others



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2. **Godalming Town FC** members & players don't post anything online that they wouldn't say in person.
3. **Godalming Town FC** strongly discourages personal attacks. When someone who is publishing comments that are offensive, members will tell them so.
4. **Godalming Town FC** prefers members not to respond to nasty comments about them, their group, event or site. If posts veer into abuse or libel, Balham FC supports the use of disciplinary and grievance procedures to resolve issues.
5. **Godalming Town FC** encourages all members to "think before posting". Members and players should avoid posting something they will regret now or later